



Saturday, April 29, 2023 Midland College 10:00 a.m.

**March for Meals** 

# For Homebound Seniors the NEEDS Are more REAL than ever !



6th Annual March for Meals & Resource Fair makes a difference for seniors of Meal On Wheels, and their families.

## Sponsoring the Resource Fair, brings HOPE to seniors in our hometown.

#### **\$5,000** - Platinum Sponsor - Includes:

- Logo and name recognition on March for Meals materials & signage
- Logo recognition on March for Meals T-Shirt
- Logo recognition on March for Meals web page
- Recognition on social media page
- Partner recognition on Senior Life Midland website
- Check presentation and photo opportunity

## **\$1,500** - Silver Sponsor - Includes:

- Name listed on March for Meals materials & signage
- Name recognition on March for Meals T-Shirt
- Name recognition on March for Meals web page
- Recognition on social media page

\_ **\$2,500** - Gold Sponsor - Includes:

- Logo and name recognition on March for Meals materials & signage
- Logo recognition on March for Meals T-Shirt
- Logo recognition on March for Meals web page
- Recognition on social media page
- Check presentation and photo opportunity

# \$750 - Signage & Wayfinding Sponsor

- Includes:

- Name recognition on March for Meals poster
- Sign recognition at March for Meals
- Recognition on social media page

Kathleen Kirwan-Haynie, Executive Director kkhaynie@seniorlifemidland.org Tracy Renton, Director of Development trenton@seniorlifemidland.org 432-689-6693 Visit us: seniorlife

## Visit us: <u>seniorlifemidland.org</u> 'Like us': <u>www.facebook.com/mealsonwheelsmidland</u>





## Why March for Meals?

An increased number of seniors are living in or near poverty, isolated and alone, making hunger real. Almost 40% of Meals on Wheels recipients report needing assistance with more than one daily living essential, leading to the risk of early institutionalization, according to Meals on Wheels Texas. Through the Meals On Wheels programs in Midland, we are able to reduce malnutrition among seniors and promote healthier well-being for the elderly of our hometown.

### TOO MANY SENIORS IN TEXAS ARE LEFT BEHIND, ALONE AND HUNGRY, STRUGGLING TO STAY INDEPENDENT AND HEALTHY.





Meals on Wheels delivers the support that keep seniors in their own home. We provide a hot nutritious noon time meal, a valuable safety check and a friendly visit each weekday.

- In 2022 Senior Life Midland delivered 128,039 Homebound Meals
- In 2022 Senior Life Midland provided 1,417 life sustaining essentials
- In 2022 Senior Life Midland performed 79 handyman jobs
- In 2022 Senior Life Midland logged 1,027 Advocacy Hours



Kathleen Kirwan-Haynie Executive Director

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**United Way of Midland**